

Commercial agreement between Esserre Pharma, a Mediterranean nutraceutical company, and Zentiva Italia for the distribution in all Italian pharmacies of ColBer, a bergamot-based food supplement.

News in sight from today: new commercial agreement for the distribution of Esserre Pharma's ColBer® product in all Italian pharmacies. From 1 March 2022 ColBer® will be distributed in over 21,000 pharmacies in Italy (Ministry of Health data) by Zentiva Italia, one of the main manufacturers and distributors of equivalent drugs with a diversified offer that includes drugs of class A, C, Hospitals and self-medication (OTC) in the main therapeutic areas.

“We are very satisfied with this new agreement with the Italian branch of an important company like Zentiva”, comments Amedeo Squillace, CEO of Esserre Pharma, “which counts on great expertise in the medical and pharmaceutical sector. Through this partnership we will be able to spread the Esserre Pharma innovation, based on Mediterranean nutraceuticals, even more ”. ColBer® is a food supplement based on plant extracts of Bergamot and Artichoke, Phytosterols and Vitamin C, adjuvant in the maintenance of normal cholesterol and triglyceride levels. It is a supplement developed in 2014 and which relies on 8 years of research and development, covered by a European patent and distributed in various EU countries.

Esserre Pharma is an Italian research and development company of Mediterranean nutraceuticals that has received three important awards: from the Financial Times it has entered the ranking of European companies with the highest growth rate, and from Il Sole 24 Ore it is that of Leader in growth than that of Export Champions.

Esserre Pharma is a company that operates in the nutraceutical sector with the aim of improving the quality of life of people, proposing innovative solutions to optimize the state of health. To achieve this goal, we constantly carry out a scientific research program, with an important focus on the potential of our territory, which offers products of primary utility for the well-being of the organism. We study typical raw materials of the Mediterranean basin capable of supporting the nutrition specialist. This is how we create and have patented Mediterranean nutraceuticals of 100% Italian supply chain, enhancing the land we come from and making it known all over the world.

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