

Flomel Revolution: Flomel Plus and Flomel Collagen, two new exclusive Mediterranean supplements designed and developed by Esserre Pharma

Unique formulations to value the beauty of Mediterranean integration

Rome, 5 July 2023 - Are you ready to take part in the Flomel Revolution? Please welcome Flomel Plus and Flomel Collagen.

Esserre Pharma launches on the market two new exclusive products of the Flomel brand. Flomel Plus and Flomel Collagen's formula is unique and comes from the combination of titrated Mediterranean extracts, developed and tested in our in-house R&D center.

Flomel brand thus boasts 5 products: Flomel (15 or 30 tablets, titrated bromelain 2400 GDU/g, Flomel 500 (titrated bromelain 2500 GDU/g), Flomel Gel Cream (200ml dermocosmetic based on bromelain, with flavonoids from citrus and vitis vinifera, opuntia and vitamin E) and the brand new Flomel Collagen and Flomel Plus. The Flomel brand is highly appreciated by nutrition professionals, and Flomel 500 - according to New Line 2023 data - figures in the top ten supplements best sellers in pharmacies in the "enzymatic anti-inflammatories" category.

What about these two new products? Flomel Collagen is a food supplement based on hydrolysed collagen, citrus extract (Citrus limon L.), vitamin C and zinc, designed for hair, skin, nails and joints well-being.

- Zinc contributes to the maintenance of normal hair, skin and nails*.
- Vitamin C contributes to normal collagen formation for normal skin and bone function*.
- Collagen is one of the fundamental proteins of our body, mostly present in cartilage, bones and joints.

What about Flomel Plus? Food supplement based on bromelain, grape extract (Vitis vinifera L.) tit. anthocyanins, citrus extract (Citrus limon L.) and vitamin C, it is useful for the functionality of microcirculation.

- Vitamin C contributes to normal collagen formation for normal blood vessel function**.
- Vitis vinifera is indicated to support the functionality of microcirculation***.

"We have studied the properties of vine anthocyanins for a long time and have developed a truly innovative extract. We combined it with vitamin C and bromelain and so Flomel Plus, a Mediterranean supplement for microcirculation support, was born. At the same time we studied lemon flavonoids, combining them with hydrolysed collagen, zinc and vitamin C to create Flomel Collagen, a Mediterranean supplement for hair, skin and nails well-being. We wanted to enhance and tell the beauty of Mediterranean integration through these distinctive formulas, studied and created by Esserre Pharma, which guarantee significant efficacy - revealed Amedeo Squillace, CEO Esserre Pharma, on the occasion of the launch of the products - Flomel Plus and Flomel Collagene are also

characterized by new packaging, premium and elegant in their essentiality. The future for us starts today. Let's bring Flomel Revolution to the market"!

Flomel Plus and Flomel Collagen are available in all pharmacies and in our online shop.

Both Flomel Plus and Flomel Collagen are available in 20 sachets. How to use: it is recommended to take 1 sachet a day by dissolving it in a glass of water.

About

Eserre

Pharma:

Italian company that researches and develops supplements that originate from raw materials typical of the Mediterranean basin. Eserre Pharma was born in 2013 from an intuition, from the belief that a real Mediterranean model to improve people's well-being could be created. We offer innovative solutions to support health, we are a landmark for nutrition specialists. Mediterranean Nutrition Science TM is our know-how, the result of our over 10 years experience. It is based on principles of innovation, research, technological processes, sustainability. This is how we create and have patented Mediterranean supplements from the Italian supply chain, enhancing our territory and making it notable all over the world.

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